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H&M to Open First Alaska Store in Dimond Center

Family-owned shopping center invests to bring big changes to Anchorage

ANCHORAGE, AK – Dimond Center, Alaska’s largest shopping center, is pleased to announce this addition of H&M, the Swedish international clothing retailer, in 2015. H&M will join an existing strong retail mix and represents Dimond Center’s investment to bringing quality retailers to Alaska.

"This is an exciting expansion for the Dimond Center, and we’re happy to welcome H&M", said Hugh Ashlock, Leasing Manager. "For nearly 40 years, we’ve been building a family-orientated community and investing in Alaska to create jobs and boost commerce. H&M is a cornerstone of our current remodeling".

The new H&M will consist of two stories and 31,000 square feet with an energy-efficient glass and panel façade. The store will be located in the southeast tower of the building, and current tenants will be relocated within the shopping center.

About H&M

H&M, Hennes & Mauritz AB (publ), was founded in Sweden in 1947 and is quoted on NASDAQ OMX Stockholm. The company’s business concept is to offer fashion and quality at the best price. In addition to H&M, the group includes the brands & Other Stores, Cheap Monday, COS, Monki and Weekday as well as H&M Home. The H&M Group has around 3,300 stores in 54 markets including franchise markets. In 2013, sales including VAT were SEK 150,090 million and the number of employees is more than 116,000. For further information, visit www.hm.com

About Dimond Center

Founded in 1977, the Dimond Center is a family-owned Alaska shopping center that is home to retail stores, restaurants, professional offices, a bowling alley, ice chalet, athletic club and movie theaters. Creating synergy among all these resources Dimond Center continues its founding commitment to community and family. With more than 700,000 square feet, Dimond Center is the largest shopping center in Alaska.