

Contact:
Brenda Steil
Marketing
(907) 344-2581
bsteil@dimondcenter.com

September 29, 2015 FOR IMMEDIATE RELEASE

## Skate with the Alaska Aces at Dimond Ice Chalet

Alaska Aces team up with Dimond Center to benefit Cancer Society

ANCHORAGE, AK – Dimond Center presents their annual "Skate with the Aces" fundraiser event which will be held October 4, 2015 from 1pm-3pm starring the Alaska Aces. As part of Dimond Center's *October: Cancer Awareness Month* program, all proceeds from the event will be donated to the American Cancer Society.

The cost of the event is \$5 including skating rental and participants will be able to ice skate with the ECHL hockey players and the team's mascots, as well as get their autographs and take pictures with them. There will be swag bags available for the first 150 attendees. All participants will have the chance to win a signed helmet, signed hockey stick and tickets.

## **Dimond Center's October: Cancer Awareness Month**

Through the whole month of October several events will be held with the goal of creating awareness and to hopefully benefit the fight against cancer. We would like to highlight the following:

Making Strides Zumbathon, October 10 from 9am-11am

Tickets are \$10 and benefit the American Cancer Society. They may be purchased at Dimond Center's Guest Services or online. It be held in front of the new Ulta Beauty and Foot Locker.

Clip for the Cure by Regis, October 17th from 10am - 6pm.

The haircuts on platform will cost \$20 and all proceeds will be donated to the Regis Clip for the Cure Foundation. This is the 25th annual Clip for the Cure event It will be a community event with fair painting, crazy hair for children, raffle, and silent auction. Last year Dimond Center Regis ranked 2nd nationally with a contribution of over \$7,000.

For more information: www.dimondcenter.com